

6101 Mulholland Highway -

The only buildable parcel in the immediate foreground of the Hollywood Sign — at its closest public vantage.



LA Times, Aug. 9, 2014

*Not **with** a view, but **within** one.*

The parcel sits directly *between* the global landmark and the thousands of visitors who come for its closest public photograph.

Here, the road's natural bend and surrounding terrain establish a single viewing axis — a repeated frame where the Sign reads as a private marquee.

The lot appears organically within a continuous stream of user- and machine-generated content distributed across social, mapping, and data platforms. In-person and digital audiences already exist and are measurable, not hypothetical.

It is a stage where the exposure is durable, focused and independent — *and unavoidable*.

6101 Mulholland presents the rare opportunity to define what stands in the foreground of the Hollywood Sign — where the world is already watching.

Define the view.

Specifics:

Address 6101 Mulholland
Highway
Los Angeles CA 90068

Parcel (APN) 5581-015-007

Lot Size 9,415 sq. ft.

Zoning &
Planning RE-9

Applicable
Hollywoodland Specific
Baseline Hillside

Not Applicable
Mulholland Scenic

Asking Price

Utilities	Connected - Water Nearby & Available - Electricity, Sewer
-----------	--

Current Status	<i>Coming Soon!</i>
----------------	---------------------

Agent

Digital Visibility	15 million Google Map views (2018-2025, aggregate)
--------------------	--

Current Digital ID/Name (changeable)	<u><i>The Last House on Mulholland</i></u>
--	--
